

Niki Polyocan, Senior Producer
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Work Experience:

Senior Creative Producer, XPM Team-- Google, New York (1 year contract) – 10/2016 – 10/2017

- Produced integrated projects – emphasis on photo/video for Google in-house X-Product Marketing Team
- Negotiated and creatively produced projects and worked closely with Product Marketing Managers and Google Creative Teams
- Resourced freelancers – including creative, design, production, editorial, animation
- Involved in all status meetings and production-related discussions
- Manager, mentor and resource to other producers, filmmakers and editors – staff and freelance

Freelance Producer -- New York -- 6/2015 – present

- Available to work as a local in New York, San Francisco and Portland
- Clients include Google, GrandArmy, SidLee, Wieden+Kennedy, DCX Growth Accelerator, Office of Baby, Opinionated

Executive Producer, Google -- Anomaly, New York -- 9/2013 – 6/2015

- Oversaw and implemented workflow for all film, video and content productions of all sizes for all global pillars of the Google account (including Glass, Android, HelpOuts, Google.org, Google Science Fair)
- Ensured necessary resources for support of the various projects of all Google productions
- Built and led a department of fulltime producers, filmmakers and motion designers; plus oversees all freelancers
- Client-facing role and responsibilities; involved in all client status meetings and production-related discussions
- Manager, mentor and resource to all other producers, filmmakers and editors – staff and freelance
- Produced projects of all sizes and supervised all Google productions running through Anomaly, including new business pitches
- Worked in tandem with Google Digital EP and coordinated integrated productions across all media

Senior Producer – Anomaly, New York -- 4/2011 – 9/2013

- Successfully produced projects of all sizes for clients Budweiser, Google, NBC properties, Converse, Diageo
- Second in command to Head of Production – worked very closely with him on all processes, and filled in as needed
- Executive Producer role on Google Glass business – included overseeing multiple concurrent productions and several producers; including all content production in-house and with vendors
- Experience in international production for Budweiser and Google
- Produced a music video for Converse – featuring Matt+Kim, Souljaboy and Andrew WK
- Resource to PAs and Freelance Producers for input and advice, training and mentoring

Senior Producer – Wieden+Kennedy, New York -- 11/2007-4/2011

- Successfully produced projects over \$2 million for Jordan Brand, ESPN properties, Nike
- Produced promo packages for ESPN properties
- Second in command to Head of Production – filled in on his responsibilities as needed
- Executive Producer duties on ESPN Brand campaign – included overseeing multiple concurrent productions and several producers; managing overall budget and roll-out schedule for 2-year, \$4+million campaign.
- Produced a 30 minute documentary film on NASCAR fan culture for ESPN
- Resource to PAs and Junior Producers for input and advice, training and mentoring

Broadcast Producer – Wieden+Kennedy, Portland -- 3/2005-10/2007

- Successfully produced projects for Coca-Cola, Old Spice, Electronic Arts and Nike
- Proven ability to produce multiple projects at one time
- Requested by Creative Directors to work on their jobs

Freelance Producer -- Portland/Seattle -- 12/1996-3/2005

- Successfully maintained a freelance career with multiple steady clients
- Fulfilled the role of Agency Producer, as well as Executive Producer in some scenarios
- Clients included: Publicis, DDB, Wieden+Kennedy, Digital Kitchen, Cole+Weber, WongDoody. CreatureSeattle

Education:

Syracuse University, Newhouse School of Public Communications, 1992 -- Major: tv, radio and film production

Intensive documentary photography workshops:

Mary Ellen Mark, 2013 – Reykjavik, Iceland

Mary Ellen Mark, 2001, 2010, 2011, 2012 – Oaxaca, Mexico

Ernesto Bazan, 2011 – Oaxaca, Mexico

Alex Webb, 2004 – Havana, Cuba