

Niki Polyocan, Executive Producer
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Work Experience:

Freelance Producer -- New York -- 6/2015 -- present

- o Available to work as a local in New York, San Francisco, Los Angeles and Portland

Executive Producer, Google -- Anomaly, New York -- 9/2013 -- 6/2015

- o Oversees and implements workflow for all film and content productions of all sizes for all global pillars of the Google account (including Glass, Android, HelpOuts, Google.org, Google Science Fair)
- o Ensures necessary resources for support of the various projects of all Google productions
- o Built and leads a department of 3 fulltime producers, 1 filmmaker and 1 motion designer; plus oversees all freelancers
- o Client-facing role and responsibilities; involved in all client status meetings and production-related discussions
- o Manager, mentor and resource to all other producers, filmmakers and editors -- staff and freelance
- o Produces projects of all sizes and supervises all Google productions running through Anomaly, including new business pitches
- o Works in tandem with Google Digital EP and coordinates integrated productions across all media

Senior Producer -- Anomaly, New York -- 4/2011 -- 9/2013

- o Successfully produced projects of all sizes for clients Budweiser, Google, NBC properties, Converse, Diageo
- o Second in command to Head of Production -- worked very closely with him on all processes, and filled in as needed
- o Executive Producer role on Google Glass business -- included overseeing multiple concurrent productions and several producers; including all content production in-house and with vendors
- o Experience in international production for Budweiser and Google
- o Produced a music video for Converse -- featuring Matt+Kim, Souljaboy and Andrew WK
- o Resource to PAs and Freelance Producers for input and advice, training and mentoring

Senior Producer -- Wieden+Kennedy, New York -- 11/2007-4/2011

- o Successfully produced projects over \$2 million for Jordan Brand, ESPN properties, Nike
- o Produced promo packages for ESPN properties
- o Second in command to Head of Production -- filled in on his responsibilities as needed
- o Executive Producer duties on ESPN Brand campaign -- included overseeing multiple concurrent productions and several producers; managing overall budget and roll-out schedule for 2-year, \$4+million campaign.
- o Produced a 30 minute documentary film on NASCAR fan culture for ESPN
- o Resource to PAs and Junior Producers for input and advice, training and mentoring

Broadcast Producer -- Wieden+Kennedy, Portland -- 3/2005-10/2007

- o Successfully produced projects for Coca-Cola, Old Spice, Electronic Arts and Nike
- o Proven ability to produce multiple projects at one time
- o Requested by Creative Directors to work on their jobs

Freelance Producer -- Portland/Seattle -- 12/1996-3/2005

- o Successfully maintained a freelance career with multiple steady clients
- o Fulfilled the role of Agency Producer, as well as Executive Producer in some scenarios
- o Clients included: Johnson+Wolverton, Publicis, DDB, Wieden+Kennedy, Digital Kitchen, Cole+Weber/Red Cell, WongDoody. CreatureSeattle

Broadcast Producer -- Cole+Weber, Seattle -- 6/1994-12/1996

- o Worked independently on projects at mid-sized agency
- o Accounts included Boeing, Seattle Film Festival, Seattle Symphony

Education:

Syracuse University, Newhouse School of Public Communications, 1992 -- Major: tv, radio and film production

Intensive documentary photography workshops:

Mary Ellen Mark, 2013 -- Reykjavik, Iceland

Mary Ellen Mark, 2001, 2010, 2011, 2012 -- Oaxaca, Mexico

Ernesto Bazan, 2011 -- Oaxaca, Mexico

Alex Webb, 2004 -- Havana, Cuba